



Civil Advocacy And Mobilization for Electoral Reform

An initiative by a consortium of NGOs
Funded by the European Union



This project is funded by the European Union

Partners

- Lebanese Association for Democratic Elections (LADE) – Lead Applicant
- The Lebanese Physical Handicapped Union
- Maharat Foundation
- Rassemblement Démocratique des Femmes Libanaises (RDFL)
- Samir Kassir Eyes (SKEYES)
- The Lebanese Transparency Association (LTA)
- Electoral Reform International Services (ERIS)

Objective of the Project

The Project Aims to:

- To improve the electoral legal framework including the electoral law and administrative decrees for the 2013 and 2017 parliamentary elections as well as for the 2016 municipal elections
- To introduce positive changes to the implementation of elections at the logistical and practical level including election day (E-day) procedures and related ministerial decrees
- To engage (connect, inform and mobilize) citizens in the electoral reform process and provide them with platforms to express support and lobby for electoral reform

Phases of the Project

- Phase I: Pre-Election Period
- Phase II: Election Day
- Phase III: Post-Election Period

Phase I – Electoral Reform

- Research-Based Policy Development
- Technical Support to CCER
- 2 National Opinion Polls
- Lobbying MPs, Political Parties, Political Leaders, and the Media
- Re-assessment of Polling Stations
- Advocacy with the MOIM and the SCEC
- **Engaging Citizens:**
 - Advertising Campaign
 - Town Hall Meetings and Workshops
 - Building the Capacities of CSOs on Elections Related Issues

Phase II – Elections Monitoring

- Mobilize over 3000 Male and Female Monitors in Polling Stations and Polling Centers across Lebanon
- Document and Disseminate Violations Reports
- Media and Social Media Monitoring during the Campaign Period
- Campaign Finance Monitoring
- Advocacy with the MOIM and the SCEC
- **Engaging Citizens:**
 - Facilitate Citizen Monitoring of Elections by Crowd-Sourcing Violations Reports through Web and Smartphone Monitoring and Complaints Applications

Phase III – Complaints and Follow-up

- Research-Based Policy Development
 - ERIS Provides Technical Support to CCER
 - Conduct Post-Elections Assessments (PWDs Access to Polling Stations)
 - Resume Advocacy and Lobbying Efforts → Build on progress in Phase I → Preparing for 2016 Municipal Elections and 2017 Parliamentary Elections
- Follow up on Complaints Filed with the Constitutional and Consultative Councils
- Advocacy with MPs to Institutionalize Administrative Progress Accomplished in Phases I and II

Activities

- Women's Quota / Political Participation:
 - Workshops with Women Sectors in Political Parties
 - Measure mainstreaming of women issues in candidates' programs
 - Town hall meetings
 - Monitoring elections from a gender-based perspective
- Media Monitoring – Social Media
 - Meetings with journalists
 - Establish a supportive core of media people
 - Roundtable discussions on the role of media in elections
 - Monitor the social media pages of political parties
- PWDs
 - Establish a CSO advisory group on accessibility to polling stations – implement article 102
 - Develop national plan in collaboration with the MOIM steering committee on accessibility
 - Develop a model ballot paper incorporating options for all disabilities
 - Conduct voter education activities

Activities

- Campaign Finance:
 - Identify Model MP
 - Develop application against vote buying
 - Recruit and train 900 monitors
 - Establish and train expert unit on campaign spending control
 - Meet with candidates' financial auditors
- Elections Observation
 - Recruit and Train 3000 monitors
 - Town hall meeting to mobilize citizens on elections monitoring
 - Deploy LTOs
 - Develop and publish monitoring reports (campaign period, E-day, post elections and complaints)
- CCER
 - Develop lobbying and communication strategy until 2015
 - Organize town hall meetings on electoral reforms
 - Organize activities to promote electoral reform